LearningCAUSE Academy

Where every lesson has a purpose.

Student Transformation Programs Catalogue

Empowering college students to discover themselves, develop their potential and create a brighter future.







SELF AWARENESS | MINDSET DEVELOPMENT | SKILLS ENHANCEMENT | CONFIDENCE BUILDING | CAREER READINESS | A BRIGHTER FUTURE

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About Us

LearningCAUSE Academy Is All About PEOPLE.

Not technology. Not systems. Not processes. **But PEOPLE.**

LearningCAUSE Academy is a leadership and behavioural development company committed to creating meaningful and measurable transformation in individuals, teams and organisations.

We help **organisations, academic institutions, and individuals** transform learning investments into meaningful outcomes — strengthening performance, building capabilities, and developing leadership for sustainable growth.



PURPOSE LEARNING
LearningCAUSE ACADEMY
Where Every Lesson Has a Purpose.
IMPACT

Training that does not create Impact is mere Entertainment.

Our Transformation Methodology

Purpose
We understand the 'why' behind every intervention.

Learning
We build real capabilities through Knowledge, Attitude, Skills & Habit.

Impact
We go beyond sessions to create lasting change in behaviour and performance.

Our People Focus

We build leadership and behavioural competencies, inspiring people to grow beyond their limitations and achieve greater things in life.

People Enablement
Creating opportunities for growth.

People Empowerment
Building confidence to create change.

People Engagement
Inspiring people to contribute, collaborate and make a difference.

Our Impact in Numbers

20+ Years Enterprise L&D Mastery

65,000+ Students & Professionals Trained

4,500+ Leaders Transformed

80+ Impactful Events

What We Do

Purposeful learning. Practical solutions. Measurable impact.

- Leadership Development
- Behavioural Transformation
- Performance Improvement
- Trainer Development
- Event Hosting
- Digital Learning

We work with **Organisations** and **Academic Institutions** as well as **College Students** to build future-ready talent and leaders.

> *People are the greatest source of possibility,*
> *With the right mindset, skills and guidance,*
> *they can achieve far more than they imagine.*

We are not just a training and coaching company.

We are a People Transformation Company.



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OUR SIGNATURE PROGRAM
STUDENT TRANSFORMATION PROGRAM

Change Your Mindset Change Your Destiny

Unlocking True Potential.



A flagship program of **LearningCAUSE Academy** designed to help students think differently, build self-belief, develop essential life skills, and take meaningful action towards a successful and purposeful future.

> "Every Student Has **A Spark.**
> A spark of brilliance,
> a spark of creativity,
> a spark of ambition...
> but that Spark needs the right mindset to **shine brighter.**"

A 3–4 HOUR IMMERSIVE TRANSFORMATION WORKSHOP

Through engaging stories, powerful reflections, practical insights, and actionable learning, students will explore:

The Power of Mindset
Belief shapes behaviour, and resilience turns failure into opportunity.

Become the Better Version of Yourself
Discover the power of purpose, self-discipline, confidence, and consistent growth.

The 18 Laws of Transformation
A practical framework for turning aspiration into action.

Dream. Dare. Deliver.
Dream big, challenge your limitations, and act with courage.

LEARNING OUTCOMES

By the end of the program, students will be better equipped to:

- Challenge **limiting beliefs** and develop self-belief.
- Strengthen **focus, discipline**, and resilience in the face of distractions and setbacks.
- Discover their **purpose** and clarify their aspirations.
- Move beyond their comfort zones and develop a growth mindset.
- Translate dreams into meaningful goals and consistent daily actions.
- Prepare themselves for academic achievement, career readiness, and responsible leadership.

THE DREAM. DARE. DELIVER. FRAMEWORK

DREAM → **DARE** → **DELIVER**

DREAM	DARE	DELIVER
Discover your purpose, create a compelling vision, and believe in possibilities.	Challenge your limitations, confront your fears, and take courageous action.	Build powerful habits, stay focused, and turn your intentions into meaningful results.

BEYOND THE WORKSHOP: CONTINUOUS LEARNING

The learning journey continues with **25 short video learning modules over 12 months**, designed to reinforce key lessons and encourage continuous personal growth.

PROGRAM DURATION	3–4 Hours of foundational learning, supported by 12 months of learning reinforcement.
RECOGNITION	Certificate of Participation
WHO SHOULD ATTEND	College Students



WHY THIS PROGRAM MATTERS

This is not just another motivational workshop. It is a transformational learning experience that helps students build self-belief, clarity, focus, courage, and future readiness.

RESEARCH-BACKED
Insights from leading universities in psychology & behavioural science including Stanford and Harvard.

EXPERIENTIAL LEARNING
Engaging stories, activities, reflections, and real-life applications.

PRACTICAL & ACTIONABLE
Tools and frameworks to create real transformation in daily life.

LASTING IMPACT
Mindset shift that drives success beyond college and into life.

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CAREER READINESS PROGRAM

Campus to Corporate



Prepare for Placements. Perform with Confidence.

Campus to Corporate is a high-impact program designed to prepare students for campus placements and a smooth transition into the corporate world. Through practical tools, recruiter insights, and mindset development, students learn how to stand out in group discussions, interviews, and early career life.

> *"Opportunity meets preparation."*

A 2-DAY INTENSIVE PLACEMENT READINESS WORKSHOP

Through practical guidance, proven techniques, and real-world insights, students will explore:

01 — Group Discussion Mastery
Learn key GD roles such as Initiator, Information Giver, Information Seeker, Director, and Terminator. Understand what recruiters evaluate and perform with confidence.

02 — Personal Interview Excellence
Master interview do's and don'ts, body language, communication style, and techniques for answering questions with clarity and confidence.

03 — Real-World Recruiter Insights
Gain insider understanding of what recruiters truly look for from an expert with 20 years of corporate experience.

04 — Campus to Career Transition
Build the mindset, confidence, professionalism, and discipline needed to move successfully from campus to corporate life.

LEARNING OUTCOMES

By the end of the program, students will be better equipped to:

- Perform confidently in group discussions.
- Understand recruiter expectations and evaluation parameters.
- Improve interview presence, etiquette, and communication.
- Answer questions with confidence and clarity.
- Build a career-ready mindset, discipline, and self-belief.
- Transition smoothly from campus to corporate life.

THE PREPARE. PRACTISE. PERFORM. FRAMEWORK

PREPARE
Understand placement essentials, recruiter expectations, and the rules of success.

PRACTISE
Sharpen GD and interview skills through techniques, examples, and guided learning.

PERFORM
Present yourself with confidence, professionalism, and impact during placements.



BEYOND THE WORKSHOP: ONE-TO-ONE COACHING

Students receive focused guidance, personalised coaching, and practical support to strengthen interview readiness, confidence, and performance.

PROGRAM DURATION	2 Days Workshop + One-to-One Coaching
RECOGNITION	Certificate of Participation
LEARNING KIT	Affirmation Card, Diary & Pen
WHO SHOULD ATTEND	College students aspiring for campus placements, GDs, and interviews.

WHY THIS PROGRAM MATTERS

Placements are not just about securing a job — they are about launching a career. Campus to Corporate equips students to clear interviews, communicate with confidence, and step into the corporate world prepared from day one.

EXPERT-LED
Powered by practical corporate experience.

RECRUITER INSIGHTS
Learn what evaluators truly look for.

PRACTICAL & ACTIONABLE
Real techniques for GDs and interviews.

CAREER READY
Confidence and professionalism for corporate success.

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INDIVIDUAL COACHING PROGRAM

Personalized Growth. Real Progress. A Brighter Future.



Discover Your Spark. Develop Your Potential. Create Your Future.

From Potential to Performance

Personalized development for Interview Readiness, Group Discussions, Public Speaking & Communication Skills.

Every student carries within them a spark—a spark of brilliance, creativity, ambition, and potential. But a spark alone is not enough. To turn potential into performance, students need the right mindset, skills, confidence, practice, and guidance.

At **LearningCAUSE Academy**, we believe every student deserves the opportunity to understand themselves, identify their development areas,

> *"You don't have to become someone else to succeed. You need to develop **the best version of yourself.**"*

A Personalized Journey for College Students & Placement Candidates

DEVELOPMENT FRAMEWORK

A structured 5-stage transformation roadmap built for sustainable student success.

From Potential to Performance

Stage 01 MINDSET
Build growth orientation & self-awareness

Stage 02 CAPABILITY
Master core communication & GD/PI skills

Stage 03 CONFIDENCE
Overcome fear & develop stage presence

Stage 04 PERFORMANCE
Perform under pressure in real evaluations

Stage 05 OPPORTUNITY
Unlock placement success & career growth

COMPREHENSIVE CURRICULUM

What Can a Student Develop?

Explore our 6 core development areas designed to turn individual strengths into placement and life readiness.

01 Interview Readiness
- Present Yourself Confidently
- Answer With Impact
- Perform Under Pressure

02 Group Discussion & Dynamics
- Speak With Confidence
- Influence Through Collaboration
- Demonstrate Leadership

03 Public Speaking & Presentation
- Speak With Confidence
- Communicate With Impact
- Engage Your Audience

04 Communication Skills
- Express Yourself Clearly
- Listen & Connect
- Communicate Professionally

05 Personal Effectiveness
- Know Yourself
- Take Ownership
- Grow Beyond Limits

06 Career & Professional Readiness
- Think & Act Professionally
- Work Effectively With Others
- Become Career-Ready

CUSTOM TAILORED APPROACH

A Personalized Development Experience

Every student is different. The IDP does not follow a one-size-fits-all approach. Choose individual modules or combine multiple areas to build a tailored journey.

Interview Preparation | Group Discussion | Public Speaking | Communication Skills | Personal Effectiveness | Career Readiness

WHO SHOULD ENROLL?

Designed for proactive learners seeking structured growth and placement edge.

- College Students
- Students Preparing for Placements
- Public Speaking Aspirants
- Effective Communicators
- Personal Growth Seekers

EXPECTED OUTCOMES

Build the skills, confidence and readiness to succeed.

- Excel in Interviews and GDs
- Confident Public Speaking
- Stronger Communication Skills
- Greater Self-Awareness & Discipline
- Professional Readiness for Career Growth

PERSONALIZED 1-TO-1 COACHING | **EXPERT GUIDANCE & FEEDBACK** | **PRACTICE & REAL SIMULATIONS** | **MEASURABLE PROGRESS** | **CAREER READY CONFIDENT YOU**

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PEOPLE
DEVELOP
LEAD
TRANSFORM
ACHIEVE



Testimonials

Voices of Trust & Impact

REAL PEOPLE. REAL EXPERIENCES. A STRONGER TOMORROW.

Sha Thomas

Business Leader | International Operations-GCC | Managing P&L-Driving Profitability Through International Developers | Sales & NRI Investments-Pan India from GCC | New Market Penetration | Driving Kerala Operations - P&L.

"Sathyendar # A dedicated team player , Passionate Coach , Mentor, Task Oriented with timeline accomplishment. Great support in tough times for building Team Tamil Nadu for India Mart !
Best Wishes for all future endeavours !"

Liju Issac

Head Learning & Development

"I had the pleasure of working closely with Satyendar at Indiabulls Housing Finance, and I can confidently say he is one of the most passionate Learning & Development professionals I've collaborated with. Satyendar brings a deep interest in training, behavioural science, and adult learning principles, which is clearly reflected in the quality and thoughtfulness of his work. He approaches every initiative with strong ownership, ensuring that programs are not only well-designed but also effectively executed and aligned to business needs. Beyond his professional capabilities, he is a genuinely good human being—approachable, reliable, and always willing to support colleagues. His sense of responsibility and commitment makes him a trusted partner and a dependable counterpart in any L&D engagement."

GIRISH PANICKER

Helping High-Performing Fathers Build Strong Homes | Learning & Development Leader | Leadership & Capability Building | Organizational Effectiveness | Parenting Coach | Teen Coach | Emotional Wellbeing Advocate

"I have known Satyendra Kumar for more than a decade. He is a wonderful trainer and L&D professional. His dedication to create future leaders and result oriented programs are commendable. My best wishes for all the future ventures."

Santosh Goti

AVP - Channel Sales (DSA/Connectors) | Passionate Sales Enabler | HR & L&D Specialist | Ex-Vistaar | Ex-Vridhi | Ex- IIFL SAMASTA | IIM Kozhikode | Fintech Leader

"I had the pleasure of working with Satyendra at IIFL Samasta, he is an amazing L&D profesional. He is an perfect enabler for all the verticals as he used to come with superb solutions which helped, he is not only a talented trainer but also a genuinely kind and caring person.
I always look forward to attending training sessions as every time I used to learn something new which added value. He always goes out of his way to support his colleagues and make sure everyone feels included."

Imtiyaz Mohammed

Nodal & Grievance Officer | CX Support & Experience | Senior Management Escalations | Building High-Performance Teams

"Satyendar worked with me in Axis bank & was brilliant in every stage of the Training & Development activities, I have personally attended his training programs, his passion & energy will Inspire everyone. I will recommend his training or workshop to anyone who seriously wants to grow their business & leadership teams."

Abhishek Joshii

Entrepreneur || Strengths Master || helping organisations, teams and individuals find their Strengths

"Absolutely professional and highly capable, excellent stakeholder management skills in addition to the deep understanding of learning and development. He managed entire south zone learning and development initiatives as part of my team. I wish him all the best, and given an opportunity I would like to work with him again."

Pavan Shenoy

"Satyender has been a stand-out Training Manager. It was an absolute pleasure working with him. He consistently demonstrated deep skills and has the ability to translate training interventions into positive results. He is highly energetic and brings the much needed positive vibes to each and every training session he conducts thus ensuring productivity of each employee."

PEOPLE DEVELOPMENT | BEHAVIOURAL TRANSFORMATION | PERFORMANCE IMPROVEMENT | TRAINER DEVELOPMENT | EVENT HOSTING | DIGITAL LEARNING

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SATYENDAR KUMAR SINGH
Founder & Director
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Explore our programs & learn more
Scan to visit our Website

WHATSAPP
Get in touch with us directly
Scan to chat on WhatsApp

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Training that does not create Impact is mere Entertainment.

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Thank You

Thank you for taking the time
to explore LearningCAUSE Academy's
Student Transformation Programs.

We look forward to partnering with you
to empower students, unlock their potential
and create a brighter future.

Let's create impact together.

